Guidelines for the digital data transfer without qualitative restriction

Edit your data in a scale of 1:10 in relation to the final format. The resolution of pictures should at least be 600 up to 1000 dpi maximum. With a higher viewing distance even 360 dpi may be sufficient. Data for prints below a format of 1 sqm should be edited in a scale of 1:1 with 60 up to 100 dpi. A trimming is not necessary. In case printing data was edited incorrectly in relation to the final format (e.g. with trimming, edges etc.) we will be able to correct that after prior agreement with you at 15 € per motif.

With open data please let us have all used elements (pictures, logos, lettering). Color gradients, transparencies and other effects should only be edited in Photoshop with a resolution of at least 720 dpi in order to avoid deviations or undesirable data errors.
In order to be sure about quality, picture data should not be converted in CMYK in a RGB mode.

Furthermore, it should be put attention to that logos, lettering, surfaces and such like are not set with "overprint" as this function will lead to the result that these elements will not appear when being printed or fade away with a color that is not wanted like this. We cannot assume any responsibility for the printing result if this prescription is not observed.

Special colors for logos (such as HKS, Pantone, RAL) must be identified as such (spot color). Per each order two spot colors are free-of-charge, any additional one will be charged with 15 €.
An exact color rendition analogous to the color chart is not possible as a conversion always is done in CMYK.

In addition, please always look at your data with taking into account the later finishing – so that hemstitches or eyelets will not affect letterings or logos.

At present we can process data in the following program versions:
InDesign CS6 and CC 2015, Photoshop CS6 and CC 2015, Illustrator CS6 and CC 2015.
With Corel Draw, Powerpoint, Word and others we cannot exclude problems.

Additional information

As we check on your data with respect to completeness and/or printability a print preview would be reasonable. For a color match we would need a professional proof including media wedge. Colored prints on paper are not appropriate. Without color-binding print or color specification we will produce according to the data supplied. As a consequence later complaints because of deviation in color will not be accepted.

With orders beginning with 50 sqm we recommend a trial print made from the original data. For realizing this print we will need to know the final format of the data to be printed.

In case there are modifications or corrections (repro processes) desired by you we will charge the costs for these with 90 € per hour – of course after prior agreement. Should incorrectly entered data cause machine shutdowns or extra labor costs we will have to invoice these separately.

In case it is about a follow-up order we would ask for the indication of our preceding order number and if possible a sample of the preceding original print so as to match colors. Nevertheless deviations in color cannot be avoided for technical reasons and thus cannot be excluded.

If there is a uni-colored surface to be printed slight stripes may be visible. However these stripes as well as a slight deviation in color with follow-up prints do not offer a reason for a complaint.

For the transmittance of your data you will get an access to our server once you will have placed your order. For safety and time reasons we will not down load any data from other servers. Data up to 20 MB can be sent in by e-mail.